COMMUNITY SURVEY REPORT

Ripon Area School District August 2022

Perry Hibner, Lead Survey Strategist, Donovan Group



Survey Review: Limitations

Please note:

The following data points are not based on a scientific sample.

Because we used a convenience sample, it would be methodologically inappropriate to conduct regression analysis or attempt to calculate error.

Survey Review: Methodology

The survey opened on July 15, 2022

- The purpose of the survey was to continue to gather feedback from community members to evaluate options for addressing facility needs that also meet the community's needs, are financially responsible, and move the district and community forward.
- A total of 247 respondents completed the survey.
- Of these, 82 were placed in a comparison group (about 33% of total respondents) made up of district residents who are not current parents of preschool or school-aged students, employees or students.

The survey closed on July 29, 2022

Survey Review: Results (Question 1)

How familiar are you with the school district's financial situation?

	All	Comparison	Weighted
I am very well informed	21.46%	20.73%	20.88%
I am some familiarity	60.73%	58.54%	59.32%
I have little or no knowledge of it	17.81%	20.73%	19.80%

Survey Review: Results (Question 3)

I believe the school district's most urgent financial needs must be addressed now.

	All	Comparison	Weighted
Strongly agree	34.41%	24.39%	27.95%
Agree	46.96%	52.44%	50.39%
Disagree	12.15%	14.63%	13.97%
Strongly disagree	6.48%	8.54%	7.69%
Combined strongly agree-agree	81.37%	76.83%	78.34%

Survey Review: Results (Question 4)

How likely are you to support an operational referendum on the November 2022 ballot?

	All	Comparison	Weighted
I would definitely support it	36.03%	24.39%	28.42%
I would probably support it	30.77%	31.71%	31.22%
I would probably not support it	16.19%	20.73%	19.64%
I would definitely not support it	17.00%	23.17%	20.73%
Combined definitely-probably	66.80%	56.10%	59.64%

Survey Review: Results (Question 5)

I would vote "yes" on a non-recurring operational referendum question to increase the revenue limit by approximately \$545,000 if it had a tax increase of \$0 per year on each \$100,000 of assessed property value.

	All	Comparison	Weighted
I would definitely support it	44.53%	34.15%	37.59%
I would probably support it	20.65%	18.29%	19.17%
I would probably not support it	8.50%	10.98%	10.18%
I would definitely not support it	14.17%	19.51%	17.24%
I am unsure/need more information	12.15%	17.07%	15.84%
Combined definitely-probably	65.18%	52.44%	56.76%

Survey Review: Results (Question 17)

I am satisfied with the Ripon Area School District.

	All	Comparison	Weighted
Strongly agree	32.79%	21.95%	25.94%
Agree	57.89%	69.51%	65.14%
Disagree	6.48%	6.10%	6.45%
Strongly disagree	2.83%	2.44%	2.48%
Combined strongly agree-agree	90.68%	91.46%	91.08%

THANK YOU

Questions?

